

BRAND GUIDE

PRIMARY LOGO



Jane Smith

THE SINGLE MOM HAVEN

SECONDARY LOGO

Jane Smith

THE SINGLE MOM HAVEN



CIRCLE



FAVICON



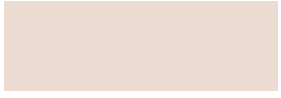
PRIMARY LOGO WITH COLOUR BACKGROUND



PRIMARY LOGO FOR SMALL SPACE



COLOURS



ECDBDI



DDAA94



CA884D



B87763



B3C5BF

FONTS

HEADLINE, TITLES, QUOTES

Themyzion

PLAYFAIR DISPLAY ALL CAPS

Playfair display

Playfair display bold

SUBHEADING/BODY TEXT

OPEN SANS LIGHT ALL CAPS

Open sans light

Open sans light bold

DESIGN ELEMENTS

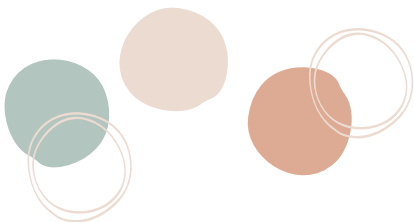


IMAGE BANK- TARGET AUDIENCE



IMAGE BANK- BACKGROUNDS

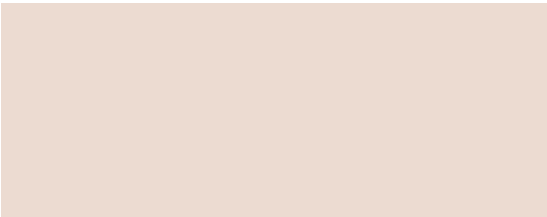


IMAGE BANK- LIFESTYLE

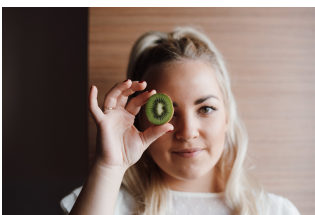


IMAGE BANK- FRAMES

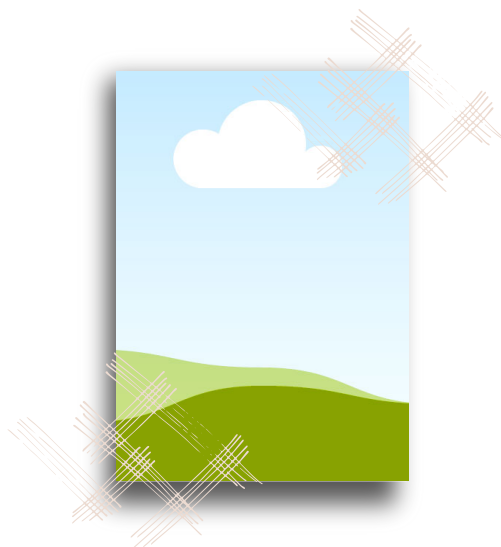
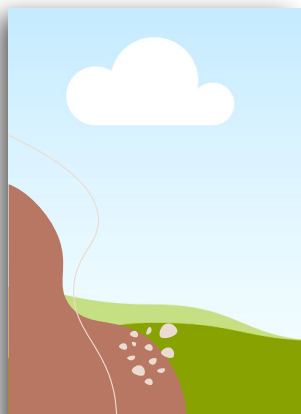
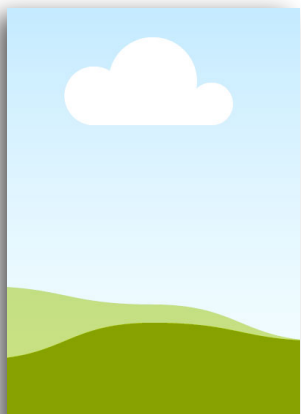


IMAGE BANK- OFFERS

